

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
26 February 2004 (26.02.2004)

PCT

(10) International Publication Number
WO 2004/016439 A2

(51) International Patent Classification⁷:

B41L

[US/US]; 223 Hillcrest Street, Anaheim Hills, CA 92807 (US).

(21) International Application Number:

PCT/US2003/025584

(74) Agent: HANSEN, Scott, R.; Fulwider, Patton, Lee & Utecht, LLP, Howard Hugues Center, 6060 Center Drive, Tenth Floor, Los Angeles, CA 90045 (US).

(22) International Filing Date: 15 August 2003 (15.08.2003)

(25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data:

10/222,096 16 August 2002 (16.08.2002) US

(71) Applicant (for all designated States except US): Avery Dennison Corporation [US/US]; 150 North Orange Grove, Pasadena, CA 91103 (US).

(72) Inventors; and

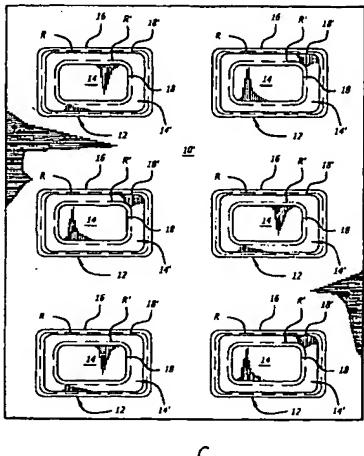
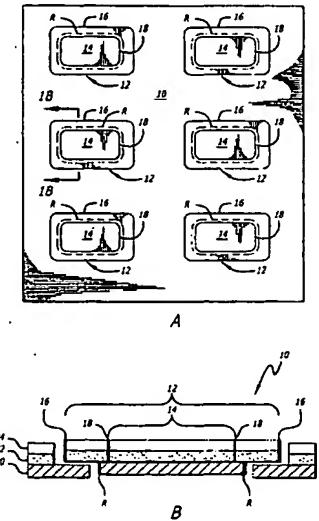
(75) Inventors/Applicants (for US only): TATARYAN, Anahit [US/US]; 10627 Bogue Street, Temple City, CA 91780 (US). UGOLICK, Ronald [US/US]; 244 Calle Concordia, San Dimas, CA 91773 (US). WRIGHT, Betty

(81) Designated States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

[Continued on next page]

(54) Title: SEND-REPLY LABEL



(57) Abstract: A return address label having a send address label formed therein are provided in a printable sheet. The printable sheet includes a release liner, pressure-sensitive adhesive layer, and face stock layer. The pressure-sensitive adhesive layer may be applied to the release liner and the face stock layer may be applied to the pressure-sensitive adhesive layer. The adhesive layer and face stock layer have an outer die cut and an inner die cut. The release liner has a release liner die cut located between the inner and outer die cuts. The outer die cut and the release liner die cut form a return address label and the inner die cut forms a send address label. The send address label is within the outer die cut of the return address label and formed by the inner die cut. The release liner die cut and outer die

cut enable the return address label to be removed from the printable sheet having a portion of the pressure-sensitive adhesive layer exposed about a perimeter of the send address label such that the return address label may be adhered to a substrate. The inner die cut enables the send address label to be removed from the return address label and exposing an adhesive layer of the send address label. Name and address information may be printed on the send address label and used for the return address label. The send address label is part of the return address label, therefore, the information printed on the send address label and used as the return address and may be reused as a send address. Alternatively, the return address label may be first applied to an envelope or package to be used as a send address and the send address label may be removed from the return address label and used as the return address label. The information printed on the send address label may be printed using a conventional printer.

WO 2004/016439 A2